See a Social Security Number? Say Something!
Report Privacy Problems to https://public.resource.org/privacy
Or call the IRS Identity Theft Hotline at 1-800-908-4490
Exempt Organization Business Income Tax Return
(and proxy tax under section 6033(e))
For calendar year 2011 or other tax year beginning ________________, 2011, and ending ________________

See separate instructions.

EARTH ISLAND INSTITUTE INC.  
2150 ALLSTON WAY, #460  
BERKELEY, CA 94704

94-2889684

511120

H. Describe the organization's primary business activity

ADVERTISING INCOME ON PERIODICALS

During the tax year, was the corporation a subsidiary in an affiliated group or a parent-subsidiary controlled group? □ Yes □ No
If "Yes," enter the name and identifying number of the parent corporation

The books are in care of □ EARTH ISLAND INSTITUTE INC. Telephone number □ (510) 859-9113

Part I Unrelated Trade or Business Income

(A) Income (B) Expenses (C) Net

1a Gross receipts or sales
b Less returns and allowances c Balance  
2 Cost of goods sold (Schedule A, line 7)  
3 Gross profit Subtract line 2 from line 1c  
4a Capital gain net income (attach Schedule D) b Net gain (loss) (Form 4797, Part II, line 17) (attach Form 4797) c Capital loss deduction for trusts  
5 Income (loss) from partnerships and S corporations (attach statement)  
6 Rent income (Schedule C)  
7 Unrelated debt-financed income (Schedule E)  
8 Interest, annuities, royalties, and rents from controlled organizations (Schedule F)  
9 Investment income of a section 501(c)(7), (9), or (17) organization (Sch G)  
10 Exploited exempt activity income (Schedule I)  
11 Advertising income (Schedule J)  
12 Other income (See instructions, attach schedule )  
13 Total Combine lines 3 through 12

Part II Deductions Not Taken Elsewhere (See instructions for limitations on deductions.)
(Except for contributions, deductions must be directly connected with the unrelated business income.)

14 Compensation of officers, directors, and trustees (Schedule K)  
15 Salaries and wages  
16 Repairs and maintenance  
17 Bad debts  
18 Interest (attach schedule)  
19 Taxes and licenses  
20 Charitable contributions (See instructions for limitation rules )  
21 Depreciation (attach Form 4562)  
22 Less depreciation claimed on Schedule A and elsewhere on return  
23 Depletion  
24 Contributions to deferred compensation plans  
25 Employee benefit programs  
26 Excess exempt expenses (Schedule I)  
27 Excess readership costs (Schedule J)  
28 Other deductions (attach schedule)  
29 Total deductions. Add lines 14 through 28

30 Unrelated business taxable income before net operating loss deduction Subtract line 29 from line 13  
31 Net operating loss deduction (limited to the amount on line 30) SEE STATEMENT 1

32 Unrelated business taxable income before specific deduction Subtract line 31 from line 30  
33 Specific deduction (Generally $1,000, but see line 33 instructions for exceptions )  
34 Unrelated business taxable income. Subtract line 33 from line 32 If line 33 is greater than line 32, enter the smaller of zero or line 32

BAA For Paperwork Reduction Act Notice, see instructions.

Form 990-T (2011)
Part III  Tax Computation

35 Organizations Taxable as Corporations. See instructions for tax computation.
   Controlled group members (sections 1561 and 1563) check here [ ] See instructions and
   a Enter your share of the $50,000, $25,000, and $9,925,000 taxable income brackets (in that order)
      (1) $__________________________ (2) $__________________________ (3) $__________________________
   b Enter organization's share of (1) Additional 5% tax (not more than $11,750) $__________________________
      (2) Additional 3% tax (not more than $100,000) $__________________________
   c Income tax on the amount on line 34 $__________________________

36 Trusts Taxable at Trust Rates. See instructions for tax computation. Income tax on the amount
   on line 34 from □ Tax rate schedule or □ Schedule D (Form 1041) $__________________________

37 Proxy tax. See instructions $__________________________

38 Alternative minimum tax $__________________________

39 Total. Add lines 37 and 38 to line 35c or 36, whichever applies $__________________________

Part IV  Tax and Payments

40 a Foreign tax credit (corporations attach Form 1118, trusts attach Form 1116) □ See instructions and
   b Other credits (see instructions) $__________________________
   c General business credit Attach Form 3800 (see instructions) $__________________________
   d Credit for prior year minimum tax (attach Form 8801 or 8827) $__________________________
   e Total credits. Add lines 40a through 40d $__________________________

41 Subtract line 40e from line 39 $__________________________

42 Other taxes. Check if from □ Form 4255 □ Form 8611 □ Form 8697 □ Form 8666
   □ Other (attach schedule) $__________________________

43 Total tax. Add lines 41 and 42 $__________________________

44 a Payments: A 2010 overpayment credited to 2011 $__________________________
   b 2011 estimated tax payments $__________________________
   c Tax deposited with Form 8868 $__________________________
   d Foreign organizations. Tax paid or withheld at source (see instructions) $__________________________
   e Backup withholding (see instructions) $__________________________
   f Credit for small employer health insurance premiums (Attach Form 8941) $__________________________
   g Other credits and payments □ Form 2439 □ Other □ Total
   □ Form 4136 □ Other □ Total $__________________________

45 Total payments. Add lines 44a through 44g $__________________________

46 Estimated tax penalty (see instructions) Check if Form 2220 is attached □ $__________________________

47 Tax due. If line 45 is less than the total of lines 43 and 46, enter amount owed □ $__________________________

48 Overpayment. If line 45 is larger than the total of lines 43 and 46, enter amount overpaid □ $__________________________

49 Enter the amount of line 48 you want Credited to 2012 estimated tax □ $__________________________

Part V  Statements Regarding Certain Activities and Other Information (see instructions)

1 At any time during the 2011 calendar year, did the organization have an interest in or a signature or other authority over a
   financial account (bank, securities, or other) in a foreign country? If YES, the organization may have to file Form TD F 90-22 1,
   Report of Foreign Bank and Financial Accounts. If YES, enter the name of the foreign country here □ $__________________________

2 During the tax year, did the organization receive a distribution from, or was it the grantor of, or transferor to, a foreign trust?
   If YES, see instructions for other forms the organization may have to file □ $__________________________

Schedule A – Cost of Goods Sold. Enter method of inventory valuation □

1 Inventory at beginning of year $__________________________
2 Purchases $__________________________
3 Cost of labor $__________________________
4a Additional section 263A costs (attach schedule) $__________________________
   b Other costs (attach sch) $__________________________
5 Total. Add lines 1 through 4b $__________________________

6 Inventory at end of year $__________________________
7 Cost of goods sold. Subtract line 6 from line 5 Enter here and in Part I, line 2 $__________________________

8 Do the rules of section 263A (with respect to property produced or acquired for resale) apply to the organization? □ $__________________________

Sign Here □

Signature of officer □

Date □

May the IRS discuss this return with the preparer shown below (see instructions)? □ Yes □ No

Paid Preparer

Print/Type preparer's name □

Preparer's signature □

Date □

Check if self-employed □

PTIN □

Use Only

Farm's name □

Farm's EIN □

Farm's address □

Phone no □

BAA □

Form 990-T (2011)
Schedule C – Rent Income (From Real Property and Personal Property Leased With Real Property) (see instructions)

1 Description of property

2 Rent received or accrued
   (a) From personal property (if the percentage of rent for personal property is more than 10% but not more than 50%)
   (b) From real and personal property (if the percentage of rent for personal property exceeds 50% or if the rent is based on profit or income)

3(a) Deductions directly connected with the income in columns 2(a) and 2(b) (attach schedule)

(b) Total deductions

(c) Total income. Add totals of columns 2(a) and 2(b) Enter here and on page 1, Part I, line 6, column (A)

Schedule E – Unrelated Debt-Financed Income (see instructions)

1 Description of debt-financed property

2 Gross income from or allocable to debt-financed property

3 Deductions directly connected with or allocable to debt-financed property
   (a) Straight line depreciation (attach sch)
   (b) Other deductions (attach schedule)

4 Amount of average acquisition debt on or allocable to debt-financed property (attach schedule)

5 Average adjusted basis of or allocable to debt-financed property (attach schedule)

6 Column 4 divided by column 5

7 Gross income reportable (column 2 x column 6)

8 Allocable deductions (column 6 x total of columns 3(a) and 3(b))

Enter here and on page 1, Part I, line 7, column (A)

Enter here and on page 1, Part I, line 7, column (B)

Totals

Total dividends-received deductions included in column 8

Schedule F – Interest, Annuities, Royalties, and Rents From Controlled Organizations (see instructions)

Exempt Controlled Organizations

1 Name of controlled organization

2 Employer identification number

3 Net unrelated income (loss) (see instructions)

4 Total of specified payments made

5 Part of column 4 that is included in the controlling organization's gross income

6 Deductions directly connected with income in column 5

Nonexempt Controlled Organizations

7 Taxable Income

8 Net unrelated income (loss) (see instructions)

9 Total of specified payments made

10 Part of column 9 that is included in the controlling organization's gross income

11 Deductions directly connected with income in column 10

Totals

BAA
## Schedule G – Investment Income of a Section 501(c)(7), (9), or (17) Organization (see instructions)

<table>
<thead>
<tr>
<th></th>
<th>1 Description of income</th>
<th>2 Amount of income</th>
<th>3 Deductions directly connected (attach schedule)</th>
<th>4 Set-asides (attach schedule)</th>
<th>5 Total deductions and set-asides (column 3 plus column 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1)</td>
<td></td>
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<tr>
<td>(2)</td>
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<td>(3)</td>
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<tr>
<td>(4)</td>
<td></td>
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</tr>
</tbody>
</table>

Totals

Enter here and on page 1, Part I, line 9, column (A)

Enter here and on page 1, Part I, line 9, column (B)

---

## Schedule I – Exploited Exempt Activity Income, Other Than Advertising Income (see instructions)

<table>
<thead>
<tr>
<th></th>
<th>1 Description of exploited activity</th>
<th>2 Gross unrelated business income from trade or business</th>
<th>3 Expenses directly connected with production of unrelated business income</th>
<th>4 Net income (loss) from unrelated trade or business (column 2 minus column 3) If a gain, compute columns 5 through 7</th>
<th>5 Gross income from activity that is not unrelated business income</th>
<th>6 Expenses attributable to column 5</th>
<th>7 Excess exempt expenses (column 6 minus column 5, but not more than column 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1)</td>
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</tr>
</tbody>
</table>

Enter here and on page 1, Part I, line 10, column (A)
Enter here and on page 1, Part I, line 10, column (B)
Enter here and on page 1, Part II, line 26

Totals

---

## Schedule J – Advertising Income (See instructions)

### Part I: Income From Periodicals Reported on a Consolidated Basis

<table>
<thead>
<tr>
<th></th>
<th>1 Name of periodical</th>
<th>2 Gross advertising income</th>
<th>3 Direct advertising costs</th>
<th>4 Advertising gain or (loss) (column 2 minus column 3) If a gain, compute columns 5 through 7</th>
<th>5 Circulation income</th>
<th>6 Readership costs</th>
<th>7 Excess readership costs (column 6 minus column 5, but not more than column 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1)</td>
<td></td>
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</tr>
</tbody>
</table>

Totals (carry to Part II, line (5))

### Part II: Income From Periodicals Reported on a Separate Basis (For each periodical listed in Part II, fill in columns 2 through 7 on a line-by-line basis)

<table>
<thead>
<tr>
<th></th>
<th>1 Name of periodical</th>
<th>2 Gross advertising income</th>
<th>3 Direct advertising costs</th>
<th>4 Advertising gain or (loss) (column 2 minus column 3) If a gain, compute columns 5 through 7</th>
<th>5 Circulation income</th>
<th>6 Readership costs</th>
<th>7 Excess readership costs (column 6 minus column 5, but not more than column 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1)</td>
<td>EARTH ISLAND JOURNAL</td>
<td>4,078.</td>
<td>18,555.</td>
<td>-14,477.</td>
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</tr>
<tr>
<td>(2)</td>
<td></td>
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<td>(4)</td>
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</tr>
</tbody>
</table>

(5) Totals from Part I

Enter here and on page 1, Part I, line 11, column (A)
Enter here and on page 1, Part I, line 11, column (B)
Enter here and on page 1, Part II, line 27

Totals, Part II (lines 1-5) 4,078. 18,555.

---

## Schedule K – Compensation of Officers, Directors, and Trustees (see instructions)

<table>
<thead>
<tr>
<th></th>
<th>1 Name</th>
<th>2 Title</th>
<th>3 Percent of time devoted to business</th>
<th>4 Compensation attributable to unrelated business</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

Total. Enter here and on page 1, Part II, line 14
<table>
<thead>
<tr>
<th>LOSS YEAR ENDING</th>
<th>ORIGINAL LOSS</th>
<th>PREVIOUSLY USED</th>
<th>LOSS AVAILABLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>12/31/08</td>
<td>$6,911.</td>
<td>0.</td>
<td>$6,911.</td>
</tr>
<tr>
<td>12/31/10</td>
<td>$11,897.</td>
<td>0.</td>
<td>$11,897.</td>
</tr>
</tbody>
</table>

NET OPERATING LOSS AVAILABLE
TAXABLE INCOME
NET OPERATING LOSS DEDUCTION (LIMITED TO TAXABLE INCOME)
ELECTION TO WAIVE NET OPERATING LOSS CARRYBACK

PURSUANT TO IRC SECTION 172(B)(3), THE ORGANIZATION HEREBY ELECTS TO RELINQUISH THE ENTIRE CARRYBACK PERIOD WITH RESPECT TO THE NET OPERATING LOSS INCURRED FOR THE TAX YEAR ENDED 12/31/11.