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Return of Organization Exempt From Income Tax

2000

Department of the Treasury
Internal Revenue Service

Under section 501(c) of the Internal Revenue Code (except black lung benefit trust or private foundation), section 527, or section 4947(a)(1) nonexempt charitable trust

The organization may have to use a copy of this return to satisfy state reporting requirements

Open to Public Inspection

A For the 2000 calendar year, OR tax year period beginning **JUL 1, 2000** and ending **JUN 30, 2001**

B Check if applicable: Change of address, Change of name, Initial return, Final return, Amended return (use also for state reporting)

C Name of organization: **MOTHERS AGAINST DRUNK DRIVING**

Number and street (or P O box if mail is not delivered to street address): **511 E. JOHN CARPENTER FRWY., SUITE 700**

City or town, state or country and ZIP: **IRVING, TX 75062**

D Employer identification number: **94-2707273**

E Telephone number: **(214) 744-6233**

F Check if application pending

G Organization type (check only one) 501(c) (3) (insert no) 527 OR 4947(a)(1)

Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ)

J Accounting method Cash Accrual Other (specify)

K Check here if the organization's gross receipts are normally not more than \$25,000. The organization need not file a return with the IRS, but if the organization received a Form 990 Package in the mail, it should file a return without financial data. Some states require a complete return

(H and I are not applicable to section 527 orgs.)

H(a) Is this a group return for affiliates? Yes No

H(b) If "Yes," enter number of affiliates

H(c) Are all affiliates included? N/A Yes No (If "No," attach a list)

H(d) Is this a separate return filed by an organization covered by a group ruling? Yes No

I Enter 4-digit group exemption no. (GEN)

L Check this box if the organization is not required to attach Schedule B (Form 990 or 990-EZ)

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances

1	Contributions, gifts, grants and similar amounts received				
a	Direct public support	1a	30,147,906.		
b	Indirect public support	1b			
c	Government contributions (grants)	1c	7,536,501.		
d	Total (add lines 1a through 1c) (cash \$ 37,487,428. noncash \$ 196,979.)	1d		37,684,407.	
2	Program service revenue including government fees and contracts (from Part VII line 93)	2		7,258,538.	
3	Membership dues and assessments	3		428,919.	
4	Interest on savings and temporary cash investments	4		998,596.	
5	Dividends and interest from securities	5			
6 a	Gross rents	6a			
b	Less rental expenses	6b			
c	Net rental income or (loss) (subtract line 6b from line 6a)	6c			
7	Other investment income (describe)	7			
8 a	Gross amount from sale of assets other than inventory	(A) Securities	2,456,316.	(B) Other	
b	Less cost or other basis and sales expenses	8a		8b	15,502.
c	Gain or (loss) (attach schedule)	8b	2,439,654.	8c	-15,502.
d	Net gain or (loss) (combine line 8c columns (A) and (B))	8c	16,662.	Stmt 1	Stmt 2
9	Special events and activities (attach schedule)	8d		1,160.	
a	Gross revenue (not including \$ 0. of contributions reported on line 1a)	9a	1,037,800.		
b	Less direct expenses other than fundraising expenses	9b	437,098.		
c	Net income or (loss) from special events (subtract line 9b from line 9a)	9c	See Statement 3	600,702.	
10 a	Gross sales of inventory less returns and allowances	10a			
b	Less cost of goods sold	10b			
c	Gross profit or (loss) from sales of inventory (attach schedule) (subtract line 10b from line 10a)	10c			
11	Other revenue (from Part VII, line 103)	11			
12	Other revenue (add lines 1d, 2, 3, 4, 5, 6c, 7, 8d, 9c, 10c, and 11)	12		46,972,322.	
13	Program services (from line 44, column (B))	13		36,384,475.	
14	Management and general (from line 44, column (C))	14		3,116,164.	
15	Fundraising (from line 44, column (D))	15		6,175,924.	
16	Payments to affiliates (attach schedule)	16			
17	Total expenses (add lines 16 and 44, column (A))	17		45,676,563.	
18	Excess or (deficit) for the year (subtract line 17 from line 12)	18		1,295,759.	
19	Net assets or fund balances at beginning of year (from line 73, column (A))	19		25,053,849.	
20	Other changes in net assets or fund balances (attach explanation)	20	See Statement 4	38,916.	
21	Net assets or fund balances at end of year (combine lines 18, 19, and 20)	21		26,388,524.	

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Part II Statement of Functional Expenses All organizations must complete column (A). Columns (B), (C), and (D) are required for section 501(c)(3) and (4) organizations and section 4947(a)(1) nonexempt charitable trusts but optional for others

Do not include amounts reported on line 6b, 8b, 9b, 10b, or 16 of Part I	(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
22 Grants and allocations (attach schedule) cash \$ _____ noncash \$ _____	22			
23 Specific assistance to individuals (attach schedule)	23			
24 Benefits paid to or for members (attach schedule)	24			
25 Compensation of officers, directors, etc	25 569,392.	474,173.	73,587.	21,632.
26 Other salaries and wages	26 10,722,407.	8,929,292.	1,385,751.	407,364.
27 Pension plan contributions	27 433,222.	360,775.	55,989.	16,458.
28 Other employee benefits	28 878,260.	731,389.	113,505.	33,366.
29 Payroll taxes	29 940,667.	783,355.	121,572.	35,740.
30 Professional fundraising fees	30 5,207,001.	2,560,826.	5,898.	2,640,277.
31 Accounting fees	31 78,032.	31,213.	46,819.	
32 Legal fees	32 260,228.	143,125.	104,091.	13,012.
33 Supplies	33 1,541,044.	1,370,433.	150,738.	19,873.
34 Telephone	34 1,068,072.	952,564.	109,832.	5,676.
35 Postage and shipping	35 3,624,482.	2,696,114.	97,423.	830,945.
36 Occupancy	36 2,161,110.	1,755,479.	343,356.	62,275.
37 Equipment rental and maintenance	37			
38 Printing and publications	38 9,194,641.	7,593,881.	31,038.	1,569,722.
39 Travel	39 2,896,521.	2,673,393.	193,237.	29,891.
40 Conferences, conventions, and meetings	40 1,145,855.	1,096,297.	45,035.	4,523.
41 Interest	41			
42 Depreciation, depletion, etc (attach schedule)	42 397,461.	301,719.	82,087.	13,655.
43 Other expenses (itemize) Stmt 10				
a _____	43a			
b _____	43b			
c _____	43c			
d _____	43d			
e See Statement 5	43e 4,558,168.	3,930,447.	156,206.	471,515.
44 Total functional expenses (add lines 22 through 43). Organizations completing columns (B) (D) carry these totals to lines 13-15	44 45,676,563.	36,384,475.	3,116,164.	6,175,924.

Reporting of Joint Costs Did you report in column (B) (Program services) any joint costs from a combined educational campaign and fundraising solicitation? Yes No

If "Yes" enter (i) the aggregate amount of these joint costs \$ 14,194,235. (ii) the amount allocated to Program services \$ 8,766,664. (iii) the amount allocated to Management and general \$ 13,071. and (iv) the amount allocated to Fundraising \$ 5,414,500.

Part III Statement of Program Service Accomplishments

What is the organization's primary exempt purpose? SEE STATEMENT 11	Program Service Expenses (Required for 501(c)(3) and (4) orgs and 4947(a)(1) trusts but optional for others)
a PUBLIC AWARENESS, VICTIM SERVICES, AND YOUTH EDUCATION. SEE STATEMENT 11	
(Grants and allocations \$ _____)	31,772,182.
b CHAPTER SERVICES. SEE STATEMENT 11	
(Grants and allocations \$ _____)	4,612,293.
c _____	
(Grants and allocations \$ _____)	
d _____	
(Grants and allocations \$ _____)	
e Other program services (attach schedule)	(Grants and allocations \$ _____)
f Total of Program Service Expenses (should equal line 44 column (B) Program services)	36,384,475.

Part IV Balance Sheets

Note Where required, attached schedules and amounts within the description column should be for end-of-year amounts only

		(A) Beginning of year		(B) End of year
Assets	45 Cash - non-interest-bearing	20,025,435.	45	20,717,118.
	46 Savings and temporary cash investments	2,072,615.	46	2,133,384.
	47 a Accounts receivable	47a 302,876.		
	b Less allowance for doubtful accounts	47b	47c	302,876.
	48 a Pledges receivable	48a 1,472,898.		
	b Less allowance for doubtful accounts	48b	48c	1,472,898.
	49 Grants receivable	1,719,007.	49	1,729,079.
	50 Receivables from officers, directors, trustees and key employees		50	
	51 a Other notes and loans receivable	51a		
	b Less allowance for doubtful accounts	51b	51c	
	52 Inventories for sale or use	616,604.	52	711,355.
	53 Prepaid expenses and deferred charges	168,646.	53	286,326.
	54 Investments - securities <input type="checkbox"/> Cost <input type="checkbox"/> FMV		54	
	55 a Investments - land, buildings, and equipment basis	55a		
b Less accumulated depreciation	55b	55c		
56 Investments - other	See Statement 6	869,079.	56	672,773.
57 a Land, buildings and equipment basis	57a 3,855,226.			
b Less accumulated depreciation	57b 2,559,120.	925,396.	57c	1,296,106.
58 Other assets (describe <input type="checkbox"/>)			58	
59 Total assets (add lines 45 through 58) (must equal line 74)		28,063,419.	59	29,321,915.
Liabilities	60 Accounts payable and accrued expenses	2,899,918.	60	2,501,160.
	61 Grants payable		61	
	62 Deferred revenue	109,652.	62	432,231.
	63 Loans from officers, directors, trustees and key employees		63	
	64 a Tax-exempt bond liabilities		64a	
	b Mortgages and other notes payable		64b	
	65 Other liabilities (describe <input type="checkbox"/>)		65	
66 Total liabilities (add lines 60 through 65)		3,009,570.	66	2,933,391.
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 67 through 69 and lines 73 and 74			
	67 Unrestricted	23,782,313.	67	25,178,367.
	68 Temporarily restricted	1,261,536.	68	1,200,157.
	69 Permanently restricted	10,000.	69	10,000.
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 70 through 74			
	70 Capital stock, trust principal, or current funds		70	
	71 Paid-in or capital surplus, or land, building and equipment fund		71	
	72 Retained earnings, endowment, accumulated income, or other funds		72	
73 Total net assets or fund balances (add lines 67 through 69 OR lines 70 through 72) (column (A) must equal line 19 and column (B) must equal line 21)		25,053,849.	73	26,388,524.
74 Total liabilities and net assets / fund balances (add lines 66 and 73)		28,063,419.	74	29,321,915.

Form 990 is available for public inspection and, for some people, serves as the primary or sole source of information about a particular organization. How the public perceives an organization in such cases may be determined by the information presented on its return. Therefore, please make sure the return is complete and accurate and fully describes, in Part III, the organization's programs and accomplishments.

Part VI Other Information

		N/A	Yes	No
76	Did the organization engage in any activity not previously reported to the IRS? If "Yes," attach a detailed description of each activity	76		X
77	Were any changes made in the organizing or governing documents but not reported to the IRS? If "Yes," attach a conformed copy of the changes	77		X
78 a	Did the organization have unrelated business gross income of \$1 000 or more during the year covered by this return?	78a		X
b	If "Yes," has it filed a tax return on Form 990-T for this year? N/A	78b		
79	Was there a liquidation, dissolution, termination, or substantial contraction during the year? If "Yes," attach a statement	79		X
80 a	Is the organization related (other than by association with a statewide or nationwide organization) through common membership governing bodies, trustees, officers, etc. to any other exempt or nonexempt organization?	80a	X	
b	If "Yes," enter the name of the organization MADD FOUNDATION and check whether it is <input checked="" type="checkbox"/> exempt OR <input type="checkbox"/> nonexempt			
81 a	Enter the amount of political expenditures, direct or indirect, as described in the instructions for line 81	81a		0.
b	Did the organization file Form 1120-POL for this year?	81b		X
82 a	Did the organization receive donated services or the use of materials, equipment, or facilities at no charge or at substantially less than fair rental value?	82a	X	
b	If "Yes," you may indicate the value of these items here. Do not include this amount as revenue in Part I or as an expense in Part II. (See instructions for reporting in Part III.)	82b		3,207,329.
83 a	Did the organization comply with the public inspection requirements for returns and exemption applications?	83a	X	
b	Did the organization comply with the disclosure requirements relating to quid pro quo contributions?	83b	X	
84 a	Did the organization solicit any contributions or gifts that were not tax deductible?	84a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? N/A	84b		
85	501(c)(4), (5), or (6) organizations			
a	Were substantially all dues nondeductible by members? N/A	85a		
b	Did the organization make only in-house lobbying expenditures of \$2,000 or less? N/A	85b		
	If "Yes" was answered to either 85a or 85b, do not complete 85c through 85h below unless the organization received a waiver for proxy tax owed for the prior year.			
c	Dues, assessments, and similar amounts from members	85c		N/A
d	Section 162(e) lobbying and political expenditures	85d		N/A
e	Aggregate nondeductible amount of section 6033(e)(1)(A) dues notices	85e		N/A
f	Taxable amount of lobbying and political expenditures (line 85d less 85e)	85f		N/A
g	Does the organization elect to pay the section 6033(e) tax on the amount in 85f? N/A	85g		
h	If section 6033(e)(1)(A) dues notice were sent, does the organization agree to add the amount in 85f to its reasonable estimate of dues allocable to nondeductible lobbying and political expenditures for the following tax year? N/A	85h		
86	501(c)(7) organizations			
a	Initiation fees and capital contributions included on line 12	86a		N/A
b	Gross receipts, included on line 12, for public use of club facilities	86b		N/A
87	501(c)(12) organizations			
a	Gross income from members or shareholders	87a		N/A
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	87b		N/A
88	At any time during the year, did the organization own a 50% or greater interest in a taxable corporation or partnership, or an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Part IX	88		X
89 a	501(c)(3) organizations Enter: Amount of tax imposed on the organization during the year under section 4911 <u>0.</u> , section 4912 <u>0.</u> , section 4955 <u>0.</u>			
b	501(c)(3) and 501(c)(4) organizations Did the organization engage in any section 4958 excess benefit transaction during the year or did it become aware of an excess benefit transaction from a prior year? If "Yes," attach a statement explaining each transaction	89b		X
c	Enter: Amount of tax imposed on the organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 0.			
d	Enter: Amount of tax on line 89c, above, reimbursed by the organization 0.			
90 a	List the states with which a copy of this return is filed SEE STATEMENT 12			
b	Number of employees employed in the pay period that includes March 12, 2000	90b		387
91	The books are in care of MICHELLE SMALLWOOD Telephone no (214) 744-6233			
	Located at 511 E. JOHN CARPENTER FREEWAY #700 IRVING, TX ZIP code 75062			
92	Section 4947(a)(1) nonexempt charitable trusts filing Form 990 in lieu of Form 1041- Check here <input type="checkbox"/> and enter the amount of tax-exempt interest received or accrued during the tax year N/A	92		

Part VII Analysis of Income-Producing Activities

	Unrelated business income		Excluded by section 512, 513, or 514		(E) Related or exempt function income
	(A) Business code	(B) Amount	(C) Exclu- sion code	(D) Amount	
93 Program service revenue					
a <u>VIP REVENUE</u>					2,256,924.
b <u>EDUCATION, LICENSING,</u>					5,001,614.
c <u>AND CONFERENCE</u>					
d _____					
e _____					
f Medicare/Medicaid payments					
g Fees and contracts from government agencies					
94 Membership dues and assessments					428,919.
95 Interest on savings and temporary cash investments			14	998,596.	
96 Dividends and interest from securities					
97 Net rental income or (loss) from real estate					
a debt-financed property					
b not debt-financed property					
98 Net rental income or (loss) from personal property					
99 Other investment income					
100 Gain or (loss) from sales of assets other than inventory			18	1,160.	
101 Net income or (loss) from special events					600,702.
102 Gross profit or (loss) from sales of inventory					
103 Other revenue					
a _____					
b _____					
c _____					
d _____					
e _____					
104 Subtotal (add columns (B), (D), and (E))		0.		999,756.	8,288,159.
105 Total (add line 104, columns (B), (D), and (E))					9,287,915.

Note Line 105 plus line 1d, Part I, should equal the amount on line 12, Part I

Part VIII Relationship of Activities to the Accomplishment of Exempt Purposes

Line No	Explain how each activity for which income is reported in column (E) of Part VII contributed importantly to the accomplishment of the organization's exempt purposes (other than by providing funds for such purposes)
▼	See Statement 8

Part IX Information Regarding Taxable Subsidiaries and Disregarded Entities

(A) Name, address, and EIN of corporation, partnership, or disregarded entity	(B) Percentage of ownership interest	(C) Nature of activities	(D) Total income	(E) End-of-year assets
N/A	%			
	%			
	%			
	%			

Part X Information Regarding Transfers Associated with Personal Benefit Contracts

- (a) Did the organization during the year receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? Yes No
- (b) Did the organization during the year pay premiums, directly or indirectly, on a personal benefit contract? Yes No

Note If "Yes" to (b), file Form 8870 and Form 4720 (see instructions)

Please Sign Here

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge. (Important: See General Instruction W.)

Signature of officer: Michelle Smallwood Date: 12-19-01 Type or print name and title: Michelle Smallwood Chief Financial Officer

Preparer's signature: [Signature] Date: 12/19/01 Check if self-employed: Preparer's SSN or PTIN: _____

Preparer's Use Only

Firm's name (or yours if self-employed) and address and ZIP code: GRANT THORNTON LLP
1717 MAIN STREET SUITE 500
DALLAS, TEXAS 75201

EIN: _____ Phone no: (214) 561-2300

SCHEDULE A
(Form 990 or 990-EZ)

Organization Exempt Under Section 501(c)(3)

(Except Private Foundation) and Section 501(e), 501(f), 501(k),
501(n), or Section 4947(a)(1) Nonexempt Charitable Trust

OMB No 1545-0047

2000

Department of the Treasury
Internal Revenue Service

Supplementary Information

▶ **MUST** be completed by the above organizations and attached to their Form 990 or 990-EZ

Name of the organization

MOTHERS AGAINST DRUNK DRIVING

Employer identification number

94 2707273

Part I Compensation of the Five Highest Paid Employees Other Than Officers, Directors, and Trustees

(See instructions List each one If there are none, enter "None")

(a) Name and address of each employee paid more than \$50,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
DOUG KINGSRITER	DIR MARKETING			
	40	124,034.	11,985.	0.
BOBBY HEARD	DIR PROGRAMS			
	40	95,810.	9,648.	0.
BRANDY ANDERSON	DIR PUBLIC POLICY			
	40	83,028.	10,074.	0.
DEBBIE OWINGS	DIR H.R.			
	40	76,246.	9,397.	0.
STEPHANIE FROGGE	DIR VICTIM SERVICES			
	40	73,139.	9,329.	0.
Total number of other employees paid over \$50,000	▶ 10			

Part II Compensation of the Five Highest Paid Independent Contractors for Professional Services

(See instructions List each one (whether individuals or firms) If there are none, enter "None")

(a) Name and address of each independent contractor paid more than \$50,000	(b) Type of service	(c) Compensation
HERITAGE PUBLISHING		
2402 WILDWOOD AVE, SUITE 500 SHERWOOD, AR 72120	PUBLIC AWARENESS	2618221.
DIALAMERICA		
960 MACARTHUR BLVD, MAHWAH, NJ 07495	PUBLIC AWARENESS	2059363.
CREATIVE DIRECT RESPONSE		
1670 VILLAGE GREEN, CROFTON, MD 21114-2030	PUBLIC AWARENESS	600,435.
THE MAGAZINE GROUP		
1707 L STREET NW, 3RD FLOOR, WASHINGTON DC 20036	PRODUCTION AND PRINTING	373,579.
PUBLIC INTEREST COMMUNICATIONS		
7700 LEESBURG PIKE, #301 N, FALLS CHURCH VA 22043	PUBLIC AWARENESS	331,736.
Total number of others receiving over \$50,000 for professional services	▶ 12	

Part III Statements About Activities

		Yes	No
1	During the year, has the organization attempted to influence national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum? If "Yes," enter the total expenses paid or incurred in connection with the lobbying activities: \$ <u>483,157.</u> Organizations that made an election under section 501(h) by filing Form 5768 must complete Part VI-A. Other organizations checking "Yes" must complete Part VI-B AND attach a statement giving a detailed description of the lobbying activities.	X	
2	During the year, has the organization, either directly or indirectly, engaged in any of the following acts with any of its trustees, directors, officers, creators, key employees, or members of their families, or with any taxable organization with which any such person is affiliated as an officer, director, trustee, majority owner, or principal beneficiary:		
a	Sale, exchange, or leasing of property?		X
b	Lending of money or other extension of credit?		X
c	Furnishing of goods, services, or facilities?		X
d	Payment of compensation (or payment or reimbursement of expenses if more than \$1,000)? See Part V, Form 990	X	
e	Transfer of any part of its income or assets? If the answer to any question is "Yes," attach a detailed statement explaining the transactions.		X
3	Does the organization make grants for scholarships, fellowships, student loans, etc.? Stmt 15	X	
4 a	Do you have a section 403(b) annuity plan for your employees? b. Attach a statement to explain how the organization determines that individuals or organizations receiving grants or loans from it in furtherance of its charitable programs qualify to receive payments. (See page 2 of the instructions.) Stmt 15	X	

Part IV Reason for Non-Private Foundation Status (See pages 2 through 5 of the instructions.)

The organization is not a private foundation because it is: (Please check only ONE applicable box.)

- 5 A church, convention of churches, or association of churches. Section 170(b)(1)(A)(i).
- 6 A school. Section 170(b)(1)(A)(ii). (Also complete Part V, page 5.)
- 7 A hospital or a cooperative hospital service organization. Section 170(b)(1)(A)(iii).
- 8 A Federal, state, or local government or governmental unit. Section 170(b)(1)(A)(v).
- 9 A medical research organization operated in conjunction with a hospital. Section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: _____
- 10 An organization operated for the benefit of a college or university owned or operated by a governmental unit. Section 170(b)(1)(A)(iv). (Also complete the **Support Schedule** in Part IV-A.)
- 11a An organization that normally receives a substantial part of its support from a governmental unit or from the general public. Section 170(b)(1)(A)(vi). (Also complete the **Support Schedule** in Part IV-A.)
- 11b A community trust. Section 170(b)(1)(A)(vi). (Also complete the **Support Schedule** in Part IV-A.)
- 12 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its charitable, etc., functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Also complete the **Support Schedule** in Part IV-A.)
- 13 An organization that is not controlled by any disqualified persons (other than foundation managers) and supports organizations described in (1) lines 5 through 12 above, or (2) section 501(c)(4), (5), or (6) if they meet the test of section 509(a)(2). (See section 509(a)(3).)

Provide the following information about the supported organizations. (See page 5 of the instructions.)

(a) Name(s) of supported organization(s)	(b) Line number from above

- 14 An organization organized and operated to test for public safety. Section 509(a)(4). (See page 5 of the instructions.)

Part IV-A Support Schedule (Complete only if you checked a box on line 10, 11, or 12) Use cash method of accounting
 Note You may use the worksheet in the instructions for converting from the accrual to the cash method of accounting

Calendar year (or fiscal year beginning in)	(a) 1999	(b) 1998	(c) 1997	(d) 1996	(e) Total
15 Gifts, grants, and contributions received (Do not include unusual grants. See line 28.)	38,496,474.	35,188,635.	35,325,285.	36,561,563.	145,571,957.
16 Membership fees received	593,716.	665,950.	572,260.	353,182.	2,185,108.
17 Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is not a business unrelated to the organization's charitable etc. purpose	1,223,417.	1,325,529.	1,321,314.	1,192,613.	5,062,873.
18 Gross income from interest dividends, amounts received from payments on securities loans (section 512(a)(5)), rents, royalties and unrelated business taxable income (less section 511 taxes) from businesses acquired by the organization after June 30, 1975	814,684.	653,005.	603,304.	518,687.	2,589,680.
19 Net income from unrelated business activities not included in line 18					
20 Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf					
21 The value of services or facilities furnished to the organization by a governmental unit without charge. Do not include the value of services or facilities generally furnished to the public without charge.					
22 Other income. Attach a schedule. Do not include gain or (loss) from sale of capital assets.	6,310,381.	6,177,720.	See Statement 9 5,101,372.	2,583,165.	20,172,638.
23 Total of lines 15 through 22	47,438,672.	44,010,839.	42,923,535.	41,209,210.	175,582,256.
24 Line 23 minus line 17	46,215,255.	42,685,310.	41,602,221.	40,016,597.	170,519,383.
25 Enter 1% of line 23	474,387.	440,108.	429,235.	412,092.	
26 Organizations described on lines 10 or 11					
a Enter 2% of amount in column (e) line 24					26a 3,410,388.
b Attach a list (which is not open to public inspection) showing the name of and amount contributed by each person (other than a governmental unit or publicly supported organization) whose total gifts for 1996 through 1999 exceeded the amount shown in line 26a. Enter the sum of all these excess amounts.					26b 0.
c Total support for section 509(a)(1) test. Enter line 24 column (e)					26c 170,519,383.
d Add: Amounts from column (e) for lines 18 <u>2,589,680.</u> 19 _____					26d 22,762,318.
22 <u>20,172,638.</u> 26b _____					
e Public support (line 26c minus line 26d total)					26e 147,757,065.
f Public support percentage (line 26e (numerator) divided by line 26c (denominator))					26f 86.6512%
27 Organizations described on line 12					
a For amounts included in lines 15, 16, and 17 that were received from a "disqualified person," attach a list (which is not open to public inspection) to show the name of and total amounts received in each year from each "disqualified person." Enter the sum of such amounts for each year (1999) (1998) (1997) (1996)	N/A				
b For any amount included in line 17 that was received from a nondisqualified person, attach a list to show the name of, and amount received for each year that was more than the larger of (1) the amount on line 25 for the year or (2) \$5,000. (Include in the list organizations described in lines 5 through 11, as well as individuals.) After computing the difference between the amount received and the larger amount described in (1) or (2), enter the sum of these differences (the excess amounts) for each year (1999) (1998) (1997) (1996)	N/A				
c Add: Amounts from column (e) for lines 15 _____ 16 _____					27c N/A
17 _____ 20 _____ 21 _____					
d Add: Line 27a total _____ and line 27b total _____					27d N/A
e Public support (line 27c total minus line 27d total)					27e N/A
f Total support for section 509(a)(2) test. Enter amount on line 23 column (e)	27f N/A				
g Public support percentage (line 27e (numerator) divided by line 27f (denominator))					27g N/A %
h Investment income percentage (line 18, column (e) (numerator) divided by line 27f (denominator))					27h N/A %

28 Unusual Grants For an organization described in line 10, 11, or 12 that received any unusual grants during 1996 through 1999, attach a list (which is not open to public inspection) for each year showing the name of the contributor, the date and amount of the grant, and a brief description of the nature of the grant. Do not include these grants in line 15. (See page 5 of the instructions.)

None

Part V Private School Questionnaire

(To be completed ONLY by schools that checked the box on line 6 in Part IV)

N/A

		Yes	No
29	Does the organization have a racially nondiscriminatory policy toward students by statement in its charter bylaws other governing instrument, or in a resolution of its governing body?		
30	Does the organization include a statement of its racially nondiscriminatory policy toward students in all its brochures catalogues, and other written communications with the public dealing with student admissions programs and scholarships?		
31	Has the organization publicized its racially nondiscriminatory policy through newspaper or broadcast media during the period of solicitation for students or during the registration period if it has no solicitation program in a way that makes the policy known to all parts of the general community it serves? If "Yes," please describe, if "No," please explain (If you need more space, attach a separate statement)		
32	Does the organization maintain the following		
a	Records indicating the racial composition of the student body faculty, and administrative staff?	32a	
b	Records documenting that scholarships and other financial assistance are awarded on a racially nondiscriminatory basis?	32b	
c	Copies of all catalogues brochures announcements and other written communications to the public dealing with student admissions, programs, and scholarships?	32c	
d	Copies of all material used by the organization or on its behalf to solicit contributions? If you answered "No" to any of the above, please explain (If you need more space attach a separate statement)	32d	
33	Does the organization discriminate by race in any way with respect to		
a	Students' rights or privileges?	33a	
b	Admissions policies?	33b	
c	Employment of faculty or administrative staff?	33c	
d	Scholarships or other financial assistance?	33d	
e	Educational policies?	33e	
f	Use of facilities?	33f	
g	Athletic programs?	33g	
h	Other extracurricular activities? If you answered "Yes" to any of the above please explain (If you need more space attach a separate statement)	33h	
34 a	Does the organization receive any financial aid or assistance from a governmental agency?	34a	
b	Has the organization's right to such aid ever been revoked or suspended? If you answered "Yes" to either 34a or b please explain using an attached statement	34b	
35	Does the organization certify that it has complied with the applicable requirements of sections 4 01 through 4 05 of Rev Proc 75-50, 1975-2 C B 587, covering racial nondiscrimination? If "No" attach an explanation	35	

Schedule A (Form 990 or 990-EZ) 2000

Part VI-A Lobbying Expenditures by Electing Public Charities

(To be completed ONLY by an eligible organization that filed Form 5768)

- Check here If the organization belongs to an affiliated group
 Check here If you checked "a" above and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred)		(a) Affiliated group totals	(b) To be completed for ALL electing organizations
		N/A	
36	Total lobbying expenditures to influence public opinion (grassroots lobbying)		92,221.
37	Total lobbying expenditures to influence a legislative body (direct lobbying)		390,936.
38	Total lobbying expenditures (add lines 36 and 37)		483,157.
39	Other exempt purpose expenditures		45,193,406.
40	Total exempt purpose expenditures (add lines 38 and 39)		45,676,563.
41	Lobbying nontaxable amount Enter the amount from the following table - If the amount on line 40 is - The lobbying nontaxable amount is - Not over \$500,000 20% of the amount on line 40 Over \$500,000 but not over \$1,000,000 \$100,000 plus 15% of the excess over \$500,000 Over \$1,000,000 but not over \$1,500,000 \$175,000 plus 10% of the excess over \$1,000,000 Over \$1,500,000 but not over \$17,000,000 \$225,000 plus 5% of the excess over \$1,500,000 Over \$17,000,000 \$1,000,000		1,000,000.
42	Grassroots nontaxable amount (enter 25% of line 41)		250,000.
43	Subtract line 42 from line 36 Enter -0- if line 42 is more than line 36		0.
44	Subtract line 41 from line 38 Enter -0- if line 41 is more than line 38		0.

Caution If there is an amount on either line 43 or line 44, you must file Form 4720

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below See the instructions for lines 45 through 50 on page 9 of the instructions)

Calendar year (or fiscal year beginning in)	Lobbying Expenditures During 4-Year Averaging Period				
	(a) 2000	(b) 1999	(c) 1998	(d) 1997	(e) Total
45	1,000,000.	1,000,000.	1,000,000.	1,000,000.	4,000,000.
46					6,000,000.
47	483,157.	411,746.	338,421.	467,956.	1,701,280.
48	250,000.	250,000.	250,000.	250,000.	1,000,000.
49					1,500,000.
50	92,221.	153,827.	165,197.	213,235.	624,480.

Part VI-B Lobbying Activity by Nonelecting Public Charities

(For reporting only by organizations that did not complete Part VI-A)

N/A

During the year, did the organization attempt to influence national, state or local legislation including any attempt to influence public opinion on a legislative matter or referendum, through the use of	Yes	No	Amount
	a Volunteers		
b Paid staff or management (include compensation in expenses reported on lines c through h)			
c Media advertisements			
d Mailings to members legislators or the public			
e Publications or published or broadcast statements			
f Grants to other organizations for lobbying purposes			
g Direct contact with legislators their staffs government officials, or a legislative body			
h Rallies, demonstrations seminars, conventions, speeches lectures or any other means			
i Total lobbying expenditures (add lines c through h)			0.

If "Yes" to any of the above also attach a statement giving a detailed description of the lobbying activities

Form 990 Gain (Loss) From Publicly Traded Securities Statement 1

Description	Gross Sales Price	Cost or Other Basis	Expense of Sale	Net Gain or (Loss)
SALE OF INVESTMENTS	2,456,316.	2,439,654.	0.	16,662.
To Form 990, Part I, line 8	2,456,316.	2,439,654.	0.	16,662.

Form 990 Gain (Loss) From Sale of Other Assets Statement 2

Description	Date Acquired	Date Sold	Method Acquired		
LOSS ON DISPOSAL OF FIXED ASSETS	VARIOUS	VARIOUS	PURCHASED		
Name of Buyer	Gross Sales Price	Cost or Other Basis	Expense of Sale	Deprec	Net Gain or (Loss)
	0.	15,502.	0.	0.	-15,502.
To Fm 990, Part I, ln 8		15,502.	0.	0.	-15,502.

Form 990

Special Events and Activities

Statement 3

Description of Event	Gross Receipts	Contribut. Included	Gross Revenue	Direct Expenses	Net Income
WALKING/RUNNING/BIKING EVENTS	413,816.		413,816.	172,772.	241,044.
GOLF TOURNAMENTS	196,029.		196,029.	77,062.	118,967.
AUCTIONS & RAFFLES	133,827.		133,827.	56,267.	77,560.
OTHER	294,128.		294,128.	130,997.	163,131.
To Fm 990, Part I, line 9	<u>1,037,800.</u>		<u>1,037,800.</u>	<u>437,098.</u>	<u>600,702.</u>

Form 990 Other Changes in Net Assets or Fund Balances Statement 4

<u>Description</u>	<u>Amount</u>
UNREALIZED GAIN ON INVESTMENTS	38,916.
Total to Form 990, Part I, line 20	<u>38,916.</u>

Form 990

Other Expenses

Statement 5

Description	(A) Total	(B) Program Services	(C) Management and General	(D) Fundraising
DATA MANAGEMENT	1,186,268.	833,050.	411.	352,807.
INSURANCE	119,071.	83,344.	28,351.	7,376.
VIP EXPENSES	128,307.	128,307.		
MISCELLANEOUS	338,644.	235,708.	58,365.	44,571.
INDIRECT COSTS	48,392.			48,392.
OTHER PROFESSIONAL FEES	2,737,486.	2,650,038.	69,079.	18,369.
Total to Fm 990, ln 43	4,558,168.	3,930,447.	156,206.	471,515.

Form 990

Other Investments

Statement 6

<u>Description</u>	<u>Valuation Method</u>	<u>Amount</u>
GOVERNMENT SECURITIES	Market Value	341,804.
CORPORATE STOCKS & BONDS	Market Value	330,969.
Total to Form 990, Part IV, line 56, Column B		<u>672,773.</u>

Schedule A	Other Income			Statement 9
Description	1999 Amount	1998 Amount	1997 Amount	1996 Amount
VIP REVENUE & OTHER REVENUE	6,310,381.	6,177,720.	5,101,372.	2,583,165.
Total to Schedule A, line 22	<u>6,310,381.</u>	<u>6,177,720.</u>	<u>5,101,372.</u>	<u>2,583,165.</u>

MOTHERS AGAINST DRUNK DRIVING
 Walkforward of Fixed Assets and Accumulated Depreciation
 June 30 2001

Description	Fixed Assets			Accumulated Depreciation				
	06/30/00 Balance	Additions	Disposals	06/30/01 Balance	06/30/00 Balance	06/30/01 Deprec	Disposals	06/30/01 Balance
Land								
Texas	6,200.00	0.00	0.00	6,200.00				
Total Land	6,200.00	0.00	0.00	6,200.00				
Furniture & Fixtures (A/C 1510)					Accumulated Depreciation (A/C 1591)			
National	152,915.87	39,734.35	0.00	192,650.02	(146,922.35)	(7,872.72)	0.00	(154,795.07)
Region 1	2,450.00	0.00	0.00	2,450.00	(2,450.00)	0.00	0.00	(2,450.00)
Region 2	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Region 3	1,123.52	0.00	(340.00)	783.52	(1,123.52)	0.00	340.00	(783.52)
Region 4	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Region 5	17,163.29	0.00	(2,305.00)	14,858.29	(17,163.29)	0.00	2,305.00	(14,858.29)
Region 6	653.59	0.00	0.00	653.59	(653.59)	0.00	0.00	(653.59)
Region 8	25,827.72	0.00	0.00	25,827.72	(24,356.73)	(655.24)	0.00	(25,011.97)
Region 9	1,786.00	0.00	0.00	1,786.00	(1,786.00)	0.00	0.00	(1,786.00)
Region 10	9,937.00	0.00	0.00	9,937.00	(8,828.41)	(1,152.74)	0.00	(9,781.15)
Region 11	6,491.29	0.00	0.00	6,491.29	(6,491.29)	0.00	0.00	(6,491.29)
Region 13	2,767.32	0.00	0.00	2,767.32	(2,767.32)	0.00	0.00	(2,767.32)
Region 14	6,970.12	0.00	(2,316.48)	4,653.64	(5,277.64)	(639.80)	1,865.91	(4,051.53)
NAP I	10,281.01	0.00	0.00	10,281.01	(10,281.01)	0.00	0.00	(10,281.01)
NAP II	6,006.55	0.00	0.00	6,006.55	(6,006.55)	0.00	0.00	(6,006.55)
NAP III	17,991.87	0.00	0.00	17,991.87	(16,025.55)	(436.98)	0.00	(16,462.51)
NAP V	12,181.69	0.00	0.00	12,181.69	(12,181.69)	0.00	0.00	(12,181.69)
California	24,342.58	1,572.00	0.00	25,914.58	(14,594.22)	(3,005.64)	0.00	(17,599.86)
Illinois	229.00	0.00	0.00	229.00	(229.00)	0.00	0.00	(229.00)
Minnesota	15,412.49	0.00	(1,538.06)	13,874.43	(10,062.49)	(2,800.00)	1,538.06	(11,124.43)
Pennsylvania	4,738.86	0.00	0.00	4,738.86	(4,738.86)	0.00	0.00	(4,738.86)
Texas	18,122.84	1,037.00	(3,243.86)	15,915.98	(16,982.23)	(408.82)	3,243.86	(14,147.19)
Virginia	7,129.81	0.00	0.00	7,129.81	(6,975.59)	(154.22)	0.00	(7,129.81)
Total Furn & Fixt.	344,522.22	42,343.35	(9,743.40)	377,122.17	(315,697.33)	(16,926.14)	9,292.83	(323,330.64)

MOTHERS AGAINST DRUNK DRIVING
 Walkforward of Fixed Assets and Accumulated Depreciation
 June 30, 2001

Description	Fixed Assets			Accumulated Depreciation				
	06/30/00 Balance	Additions	Disposals	06/30/01 Balance	06/30/00 Balance	06/30/01 Deprec.	Disposals	06/30/01 Balance
Office Equipment A/C 1520					Accumulated Depreciation (A/C 1592)			
National	479,829.33	247,613.90	(2,000.00)	725,443.23	(246,444.72)	(133,183.89)	0.00	(379,638.61)
Region 1	45,790.09	1,542.00	0.00	47,332.09	(30,571.24)	(4,840.97)	0.00	(35,212.21)
Region 2	18,054.34	4,359.28	(2,249.89)	20,163.73	(15,472.14)	(1,366.18)	1,687.42	(15,150.90)
Region 3	68,495.34	5,854.87	0.00	64,150.21	(51,399.25)	(2,896.35)	0.00	(54,285.60)
Region 4	59,676.37	6,539.20	(14,405.05)	51,810.52	(31,280.77)	(9,707.33)	11,524.40	(29,463.70)
Region 5	148,181.40	8,343.91	(20,930.69)	133,594.62	(125,710.41)	(7,838.62)	20,930.69	(112,618.34)
Region 6	57,815.65	8,473.96	0.00	66,289.61	(44,108.41)	(6,578.93)	0.00	(50,687.34)
Region 8	139,541.30	13,303.73	(20,520.75)	132,324.28	(118,820.27)	(9,649.19)	20,520.75	(107,748.71)
Region 9	48,126.74	1,784.18	(18,667.78)	32,243.14	(40,700.40)	(3,387.85)	17,507.41	(26,580.84)
Region 10	97,698.99	2,813.97	0.00	100,512.96	(85,244.77)	(5,880.31)	0.00	(91,125.08)
Region 11	133,839.45	4,000.00	0.00	137,839.45	(118,036.57)	(5,852.44)	0.00	(123,689.01)
Region 13	85,742.67	1,881.00	0.00	87,623.67	(58,771.71)	(10,157.99)	0.00	(68,029.70)
Region 14	138,196.11	18,811.39	(10,207.24)	144,800.26	(98,913.07)	(13,936.82)	7,226.21	(105,623.68)
NAP I	91,012.18	18,954.27	0.00	109,966.45	(75,348.22)	(8,863.63)	0.00	(82,211.65)
NAP II	65,032.49	7,818.80	(4,150.00)	68,501.29	(33,803.98)	(8,018.49)	0.00	(41,822.45)
NAP III	178,802.99	14,201.42	(2,024.00)	190,980.41	(143,364.58)	(12,428.42)	708.40	(155,084.60)
NAP V	146,193.89	4,301.86	0.00	150,495.55	(120,985.64)	(9,297.18)	0.00	(130,282.82)
California	362,091.63	2,702.00	(11,883.00)	352,910.63	(168,196.36)	(52,829.08)	11,883.00	(209,162.44)
Illinois	40,328.58	9,172.47	0.00	49,501.05	(21,598.68)	(6,998.31)	0.00	(28,698.99)
Minnesota	75,250.86	4,568.00	(8,973.43)	72,845.43	(53,109.65)	(8,218.74)	6,973.43	(54,354.96)
Pennsylvania	104,343.06	2,500.00	0.00	106,843.06	(78,287.45)	(11,214.29)	0.00	(87,501.74)
Texas	222,417.05	38,348.00	(28,704.62)	231,060.43	(183,793.89)	(22,559.98)	29,704.62	(156,649.05)
Virginia	66,015.00	3,939.88	0.00	69,954.88	(49,922.78)	(5,344.93)	0.00	(55,267.71)
Total Office Equip	2,881,476.51	429,428.19	(143,696.46)	3,147,207.25	(1,971,684.74)	(358,659.92)	128,646.33	(2,201,698.33)
Leasehold Improvements					Accumulated Depreciation (A/C 1694)			
National	6,324.75	311,901.00	0.00	318,225.75	(6,219.33)	(21,615.63)	0.00	(27,835.16)
Region 6	456.00	0.00	(456.00)	0.00	(456.00)	0.00	456.00	0.00
Region 8	1,377.00	0.00	0.00	1,377.00	(1,377.00)	0.00	0.00	(1,377.00)
Region 11	2,982.00	0.00	0.00	2,982.00	(2,982.00)	0.00	0.00	(2,982.00)
California	1,293.74	0.00	0.00	1,293.74	(819.37)	(268.75)	0.00	(1,078.12)
Region 10	819.20	0.00	0.00	819.20	(819.20)	0.00	0.00	(819.20)
Total Leasehold Improv.	13,252.69	311,901.00	(456.00)	324,697.69	(12,672.90)	(21,874.68)	456.00	(34,091.48)
	3,225,450.42	783,672.54	(153,895.85)	3,855,227.11	(2,300,054.97)	(397,480.64)	138,395.16	(2,559,120.45)
	3,225,451.00		check figure	3,855,227.11	(2,300,055.00)		check figure	(2,559,120.45)

PART III - STATEMENT OF SERVICES RENDERED

The mission of Mothers Against Drunk Driving (MADD) is to stop drunk driving, support victims of this violent crime and prevent underage drinking. MADD's activities are conducted on local, state, and national levels. MADD's focus is to look for effective solutions to the drunk driving and underage drinking problems while supporting victims who have already experienced the pain of these preventable crimes. Community programs, victim services, public awareness campaigns, and public policy initiatives are integral steps in accomplishing our mission.

GENERAL PUBLIC AWARENESS/INFORMATIONAL PROGRAMS

To commemorate its 20th anniversary and further raise public awareness, MADD held a rally on September 6, 2000 outside the U.S. Capitol where 600 drunk driving victims and activists called on Congress to enact pending legislation to lower the drunk driving limit to .08 blood alcohol concentration (BAC) in every state. A new Gallup survey sponsored by General Motors was also released, which showed American's attitudes about drunk driving.

In June 2001, MADD introduced three new public service announcements (PSA's) for national and local distribution. "Parking Space" focuses on injuries caused by impaired drivers, "Emily" punctuates the devastation and loss caused by drunk drivers and the third spot, in English and Spanish, targets the Hispanic community with a life-saving message.

In addition to the Hispanic PSA, MADD began development on a communications handbook funded by the National Highway Traffic Safety Administration (NHTSA). "Tradiciones: A Guide to Understanding *La Comunidad*" will provide tools and resources for MADD members and advocates to help educate and assist Hispanic/Latino communities.

MADD continued to develop a "How-to Manual" to teach MADD entities how to reach out to Hispanic/Latino communities in America. Also, a variety of victim services brochures were revised and translated into Spanish.

MADD's annual *Tie One On For Safety* program was a huge success in 2000. This holiday awareness campaign asks motorists to tie a red MADD ribbon to a visible place on their vehicles as a pledge to drive safe and sober throughout the year, particularly during the high risk Thanksgiving through New Year's Day period. MADD and national sponsors Allstate Insurance and General Motors promoted the campaign through January. Millions of ribbons and tags were distributed nationwide. A *Tie One On For Safety* Community Guide was created to help state offices, chapters, and other community organizations learn about the campaign and learn how to publicize it throughout the community.

MADD continued to develop its use of technology and the Internet to fulfill its mission. During Fiscal Year 2000/2001, MADD's website received an average of 120,000 unique visitors to the site each month. Using MADD online, MADD was able to disseminate mission-related materials such as its victim assistance brochures, statistics related to impaired driving and underage drinking, youth and parenting brochures, and legislative information. Web versions of MADD's national magazine, *DRIVEN*, and its national victim services magazine, *MADDVOCATE*, made these publications instantly available to Internet users.

Visitors to the MADD website were able to view and create personalized online tributes for victims of drunk driving, thus giving a name and face to the people behind the statistics. A number of Internet-related events were held during the year, including live weekly chat sessions hosted by a trained victim service professional and an Online Candlelight Vigil. This online event, which coincided with MADD's International Candlelight Vigil in San Diego, California, allowed Internet users who could not attend the actual event to write their own tribute messages and create an animated candle in memory of friends or loved ones affected by drunk driving.

MADD continued to reach a million people through its national magazine, *DRIVEN*. This semi-annual, full-color magazine is mailed to a wide spectrum of people, including MADD members and supporters, educators, state and federal lawmakers, government agency officials, law enforcement officers, judges and others. The publication contains informative articles on impaired driving, underage drinking and victim support issues.

PUBLIC AWARENESS/INFORMATIONAL PROGRAMS FOR YOUTH

From June through August of 2000 and 2001, MADD hosted a growing number of Youth Power Camps in five states. During these camps, hundreds of participants heard from nationally-recognized motivational speakers, attended educational skills clinics and panel discussions, and met in small groups that taught them about themselves and others, as well as let them create their own prevention action plan to implement in their community when they returned home. MADD held Youth Power Camps in Texas, Tennessee, Washington, Connecticut and Florida in the summers of 2000 and 2001.

In addition to Youth Power Camps, MADD's National Office also hosted an orientation meeting for additional MADD offices interested in replicating Youth Power Camps in their states. Representatives from eight states attended.

The *Protecting You/Protecting Me* (PYPM) alcohol use prevention curriculum was printed and made available for implementation in elementary schools nationally. In February 2001, four First Ladies and four delegates attended a briefing in Dallas, Texas on the PYPM curriculum and traveled to a local elementary school to watch a lesson. MADD continued the pilot testing and evaluation of PYPM at the original 10 sites. The curriculum was evaluated using a comparison and control group at these locations. In

addition, the pilot testing was expanded to include four sites where trained high school students enrolled in a Peer Assistance and Leadership class taught the curriculum in grades 1-5

The *Youth In Action* program, started in 1996, continued to grow in FY 2000/2001. A total of 44 *Youth In Action* sites across the United States are now active. As part of *Youth In Action*, students are teamed with local MADD chapters and other advocacy groups to develop public policy solutions to the underage drinking and impaired driving problems in their communities. During the year, the sites hosted advocacy trainings, worked to recruit teams, and began developing action plans. This year, teams were specifically focused on reducing retail and social availability of alcohol by conducting alcohol purchase surveys and working with local law enforcement on compliance checks.

MADD also hosted two "Student Activist Trainings" during Fiscal Year 2000/2001. These single-day trainings teach young people the skills needed to become vocal and effective advocates for affecting positive change, and encourage youth to create a message to deliver to legislators, law enforcement, educators, and other constituencies that impact youth.

In September 2000, MADD hosted the National Youth Summit to Prevent Underage Drinking in Washington, D.C. One high-school-aged delegate was selected to represent each of the 435 U.S. Congressional districts in the country. The student leaders convened and were asked to assess current alcohol policy and identify solutions that would prevent underage drinking. The delegate's top recommendations were released in a national press event held on the steps of the U.S. Capitol, and approximately 600 meetings took place with congressional leaders. In support of the National Youth Summit recommendations, more than 40 states conducted Town Hall meetings where state-level officials were invited to participate in discussing the implementation of the recommendations at the local and state level.

The Internet was also a pivotal component of MADD's National Youth Summit to Prevent Underage Drinking 2000. Applications for youth delegates were accepted through the Web site and an online "face book" let Web visitors view a photo and synopsis of the delegate from their area. General sessions from the summit were broadcast live over the Internet into schools across the country. Online viewers of the summit could submit questions to speakers and panelists. Concerned students and adults were also able to submit online messages to be included in a commemorative mural, and images of the mural being created could be viewed through the web. Student journalists wrote and published a daily online newspaper for each of the summit's six days.

MADD released a written report that outlined the findings of the College Commission, a group of comprised of alcohol experts, college administrators and students and MADD.

field leaders The report recommended five strategies for college campuses to institute when addressing high-risk drinking

MADD continued to develop a kit to educate and support law enforcement officers in enforcing zero tolerance laws in Texas The kit will include a video, a pocket guide to current underage alcohol violation codes, a fact sheet, two posters, and a manual

More than 20 mini-grants each in the amount of \$1,000 to \$1,500 were distributed to MADD entities to conduct local projects designed to prevent underage drinking and enhance youth leadership

MADD continued to distribute free of charge to the public its CD-ROM program *The Key* This interactive computer program focuses on education for both parents and young people on the dangers of combining driving with alcohol and other drugs *The Key* culminates with young people and their parents creating their own "family covenant", which encourages families to set clear "no use" rules and consequences for alcohol and other drug use In Fiscal Year 2000/2001, approximately 20,000 free CDs were distributed

MADD conducted focus groups in four cities (Dallas, Los Angeles, Chicago, and New York City) to gauge youth and parent perception of underage alcohol use and its effects on development MADD also worked with McCann-Erikson to develop concepts for a video public service announcement (PSA) for nine-13 year olds addressing underage drinking.

MADD's Board of Directors approved a business plan to develop a School Outreach Program to help MADD establish relationships with elementary, junior high and senior high schools across America During Fiscal Year 2000/2001 the School Outreach Department was developed, including the creation of two multi-media school assembly shows (*Street Smarts* for elementary and *Fake ID* for junior and senior high), the hiring and training of field representatives, the development of selling and scheduling procedures, and the office set-up to allow for full implementation of this project in Fall 2001

VICTIM SERVICES

MADD is the largest crime victim assistance organization in the world MADD's more than 1,400 trained advocates provided supportive services to thousands of crash victims all over the country

Twenty-one Beginning Victim Assistance Institutes, including the first Beginning Institute held on a Native American reservation in Turtle Mountain, North Dakota, and eight Advanced Institutes were held around the country

MADDVOCATE magazine, MADD's semi-annual publication for victims and their advocates, was published and distributed. MADD's Child Endangerment brochure was updated and reprinted and *Unique Grief*, a brochure for bereaved friends, was printed and disseminated. A series of posters promoting MADD's victim services was also designed and printed.

MADD continued to provide victim assistance online through its website, online tributes and message board. Most of MADD's victim assistance materials can now be accessed online. A weekly real-time cyber support group facilitated by a mental health professional was implemented. During this time, more than 1,500 victims contacted MADD for assistance through the Internet.

The Victim Services Department continued building the National Institute for Victim Studies (the Institute) at Sam Houston State University. An undergraduate degree in victim services is now offered and numerous training and professional development opportunities are available that highlight the Institute's three-fold mission of profession-specific academics, continuing education, and research to enhance the victim services profession.

A delegation of Japanese advocates and academicians attended a two-day training hosted by MADD's Victim Services Department. Their trip was captured by a Japanese public television station and made into a television documentary and print piece.

The Victim Services Department also coordinated and/or participated in numerous trainings such as a drunk driving victimization track that was presented at the National Organization for Victim Assistance conference, a workshop at Lifesavers, original research presented at the Association for Death Education and Counseling, Victim Impact training with the Federal Bureau of Prisons, and numerous death notification seminars. The Victim Services Department was also represented on an advisory board to develop programs and materials on serving crime victims with disabilities.

In December 2000, MADD hosted its annual International Candlelight Vigil of Remembrance and Hope in San Diego, California, to honor drunk driving crash victims and to raise awareness in the fight against impaired driving. Hundreds of participants gathered for the evening event as well as two days of workshops and support groups that preceded the Vigil. More than 1,000 individuals who were unable to attend the Vigil participated by lighting a "virtual" candle online in memory and honor of loved ones victimized.

PUBLIC POLICY INITIATIVES

MADD continued to work with a broad spectrum of groups and organizations to help reform public policy pertaining to impaired driving, underage drinking and victim issues. MADD participated in a national coalition for December's National Drunk and Drugged Driving Prevention month. National, state and local events were held to promote safe driving and legislative initiatives. MADD's National President spoke at a national event in Washington, D C.

Local, state and national MADD leaders continued working toward the nation's goal of reducing alcohol-related traffic fatalities to no more than 11,000 by the year 2005. According to the federal government, 40 percent or 16,653 of the 41,821 total traffic fatalities in 2000 involved alcohol.

In cooperation with NHTSA, MADD continued the Safe and Sober Workshop series for Native American populations. These two-day workshops concentrated on effective measures to combat impaired driving and underage drinking in Native American communities and also addressed laws and enforcement programs to increase safety belt use. In addition to MADD members, participants included tribal leaders from numerous pueblos, law enforcement officials, members of the traffic safety community and prosecutors.

MADD continued its participation in the "Partners In Progress" program spearheaded by NHTSA. Aimed at reducing alcohol-related fatalities to 11,000 or less by the year 2005, MADD conducted enforcement media grants to augment press efforts for NHTSA's You Drink & Drive You Lose Program in conjunction with the Fourth of July, Labor Day, Christmas, and Memorial holiday timeframes.

The National Sobriety Checkpoint Week Campaign, sponsored by Nationwide Insurance, was pegged to the high-risk Fourth of July holiday. With Washington, D C as the backdrop, MADD, Nationwide, drunk driving victims and government agencies joined law enforcement officials for a national news conference and mock sobriety checkpoint to promote the campaign. During National Sobriety Checkpoint Week, MADD chapters work with law enforcement officials throughout the country to encourage safe driving throughout the holiday weekend and to publicize the use of sobriety checkpoints – one of the most effective deterrents against drunk driving. MADD works to pass the legalization of sobriety checkpoints in states where they are deemed unconstitutional.

MADD state and local leaders continued their work on priority state-level legislative issues including state constitutional amendments for crime victim's rights, administrative license revocation, lowering the legal drunk driving limit for adults to a .08 blood alcohol content (BAC) level, graduated licensing for new drivers, mandatory BAC testing laws, laws aimed at the repeat offender drunk driver, primary safety belt laws, and laws to prevent underage drinking. On the Federal level, MADD successfully worked for the

passage of a national 0.08 blood alcohol concentration (BAC) law that passed in October of 2000. MADD opposed a reduction of the federal excise tax on beer and worked to pass legislation to establish a national media campaign to prevent underage drinking although the legislation was defeated.

The MADD National President and MADD representatives also conducted workshops at the annual Lifesavers Conference, the annual meeting of the National Association of Governor's Highway Safety Representatives (NAGHSR) and various other national and state highway safety conferences.

FIELD SERVICES/CHAPTER DEVELOPMENT

In Fiscal Year 2000/2001, MADD's field organization included 591 affiliates in the United States and Guam. As part of MADD's continuing efforts in the area of cultural diversity, the MADD Washington, D.C. and South Chicago, Illinois, chapters were chartered to reach out to the African-American community.

The Field Services Department continued its proactive outreach to MADD entities to support the Organization's continuing growth. Field Services provided technical assistance, guidance and training to state organizations and chapters to help expand MADD's lifesaving programs and activities. A resource guide was developed and provided to newly elected state and chapter leaders. The Field Services Department attended quarterly state organization meetings and spoke by phone and communicated via the Internet with local MADD affiliates to ensure a high level of national support.

MADD organized its annual National Conference in conjunction with MADD's 20th anniversary held in Alexandria, Virginia, for volunteers and staff members. Selected MADD volunteers from across the country were recognized as part of the Difference Maker Program, and their contributions were highlighted daily on MADD's website.

MOTHERS AGAINST DRUNK DRIVING

FEDERAL EIN # 94-2707273

A STATEMENT ATTACHED TO AND MADE PART OF
RETURN OF ORGANIZATION EXEMPT FROM INCOME TAX
FOR THE YEAR ENDED JUNE 30, 2001

FORM 990, PART VI LINE 90
STATES WITH WHICH A COPY OF FORM 990 IS TO BE FILED

ALASKA
ARIZONA
ARKANSAS
CALIFORNIA
CONNECTICUT
FLORIDA
GEORGIA
ILLINOIS
INDIANA
KANSAS
KENTUCKY
LOUISIANA
MAINE
MARYLAND
MASSACHUSETTS
MICHIGAN
MINNESOTA
MISSISSIPPI

NEW HAMPSHIRE
NEW JERSEY
NEW MEXICO
NEW YORK
NORTH CAROLINA
NORTH DAKOTA
OHIO
OKLAHOMA
OREGON
PENNSYLVANIA
RHODE ISLAND
SOUTH CAROLINA
TENNESSEE
UTAH
VIRGINIA
WASHINGTON
WEST VIRGINIA
WISCONSIN

MOTHERS AGAINST DRUNK DRIVING

FEDERAL EIN # 94-2707273

A STATEMENT ATTACHED TO AND MADE PART OF
RETURN OF ORGANIZATION EXEMPT FROM INCOME TAX
FOR THE YEAR ENDED JUNE 30, 2001

FORM 990, PART VIII, RELATIONSHIP OF ACTIVITIES TO EXEMPT PURPOSE

Explanation for Line 101

This \$600,702 represents the excess of revenues over the direct costs and contribution elements of various fundraising events including the following

Auctions – These events highlight the loss of victim’s family members due to drunk driving. Publicity of MADD and MADD’s purposes is gained through the auction.

MADD Dashes and Runs – These events increase public awareness of MADD’s message through the runners who participate, individuals who assist with the events, and publicity surrounding the events.

Golf Tournaments – These events increase public awareness of MADD’s message through those who participate, individuals who assist with the events, and publicity surrounding the events.

These events are substantially related to MADD’s exempt purpose because the events promote public awareness of the dangers of drunk driving and educate individuals on the impact drunk driving may have on the victim’s life and family.

MOTHERS AGAINST DRUNK DRIVING

FEDERAL EIN # 94-2707273

A STATEMENT ATTACHED TO AND MADE PART OF
RETURN OF ORGANIZATION EXEMPT FROM INCOME TAX
FOR THE YEAR ENDED JUNE 30, 2001

FORM 990, PART VIII, RELATIONSHIP OF ACTIVITIES TO EXEMPT PURPOSE

Explanation for Line 93a and 93b

This \$7,258,538 represents the following types of revenues

Victim Impact Revenue – This revenue is earned from DWI offenders who must pay a donation to MADD local chapters and attend meetings as rehabilitation

Licenses, Promotions, and Other – This income is derived from miscellaneous activities such as sales of educational materials, licensing fees, and conference fees which increase public awareness of MADD's message of the dangers of drunk driving

MOTHERS AGAINST DRUNK DRIVING

FEDERAL EIN # 94-2707273

A STATEMENT ATTACHED TO AND MADE PART OF
RETURN OF ORGANIZATION EXEMPT FROM INCOME TAX
FOR THE YEAR ENDED JUNE 30, 2001

FORM 990, SCHEDULE A, PART III, LINE 4

Mother's Against Drunk Driving (MADD) does not donate funds directly to individuals or to other organizations. MADD's charitable purposes are carried out through public education services, victim counseling services and chapter development.

The following summarizes these services:

- (A) Public Education Workshops – Occasionally MADD and a state agency will co-sponsor a public education workshop on the problems of drinking and driving. In most cases, MADD will work closely with those conducting the workshop to know that the material is consistent with MADD's purposes and objectives.
- (B) Student Organizations – MADD will assist student groups in forming organizations committed to solving the problem of drunk driving. In these situations, MADD will assist in sponsoring the organization and work closely enough with them to be sure the organization's goals are consistent with those of MADD. These student organizations are in no way affiliated with MADD.
- (C) Scholarships – Various MADD chapters will award scholarships to various graduating seniors in their areas. The National Office has developed a set of guidelines for all chapters to follow in their scholarship programs. For the fiscal year ending June 30, 2001, various chapters awarded these scholarship funds.

Form 990

Part V - List of Officers, Directors,
Trustees and Key Employees

Statement 7

Name and Address	Title and Avrg Hrs/Wk	Compen- sation	Employee	
			Ben Plan Contrib	Expense Account
BRENDA A. ALTMAN 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
JAN BLASER-UPCHURCH 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	VP VICTIM ISSUES	0.	0.	0.
GLYNN R. BIRCH 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
MICHAEL E. BOLAND 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
RAUL CAETANO, M.D., PH.D. 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
CLAYTON COPELAND 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
BOB DRIEGERT 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	TREASURER	0.	0.	0.
PATRICIA D. EICHHORN 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
JAMES C. FELL 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
LYNNE GOUGHLER 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
WENDY J. HAMILTON 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	VP FIELD ISSUES	0.	0.	0.

CONNIE HARTON 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
RALPH HINGSON, SC.D. 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
CHERYL L. JONES 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
JOSEPH J. LOSCHIAVO 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	CHAIRMAN OF THE BOARD	0.	0.	0.
CAROL H. MCNAMEE 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	VP PUBLIC POLICY	0.	0.	0.
A. EUGENE OAKSMITH 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
STEPHEN E. O'TOOLE 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
SAMMY J. QUINTANA 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
CYNTHIA S. ROARK 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	SECRETARY	0.	0.	0.
KARROLL ANN SEARCY 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
MATTHEW D. SHEDD 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
ROLAND M. SMITH 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
TONY WELLS 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.

FRANK WINTERS 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR	0.	0.	0.
BARBARA CLINCH 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	CHAPTER ADVISOR	0.	0.	0.
LAURA DEAN-MOONEY 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	CHAPTER ADVISOR	0.	0.	0.
ANITA WOO DIMAURO 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	CHAPTER ADVISOR	0.	0.	0.
ALYSON BROWN 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	GENERAL COUNSEL	69,718.	5,480.	0.
MICHELLE SMALLWOOD 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	CHIEF FINANCIAL OFFICER	89,198.	4,264.	0.
KYLE WARD 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR OF FIELD SERVICES	82,979.	10,081.	0.
MILLIE WEBB 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	NATIONAL PRESIDENT	65,651.	6,130.	0.
DEAN WILKERSON 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	EXECUTIVE DIRECTOR	174,808.	16,761.	0.
JANICE BLOOM 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	GENERAL COUNSEL	16,288.	0.	0.
TRESA COE-HARDT 511 E. JOHN CARPENTER FRWY #700 IRVING, TX 75062	DIRECTOR PUBLIC RELATIONS	70,750.	8,440.	0.
Totals Included on Form 990, Part V		<u>569,392.</u>	<u>51,156.</u>	<u>0.</u>

Application for Extension of Time To File an Exempt Organization Return

Department of the Treasury
Internal Revenue Service

▶ File a separate application for each return

- If you are filing for an **Automatic 3-Month Extension**, complete only **Part I** and check this box
- If you are filing for an **Additional (not automatic) 3-Month Extension**, complete only **Part II** (on page 2 of this form)

Note Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868

Part I Automatic 3-Month Extension of Time - Only submit original (no copies needed)

Note Form 990-T corporations requesting an automatic 6-month extension - check this box and complete Part I only
 All other corporations (including Form 990-C filers) must use Form 7004 to request an extension of time to file income tax returns Partnerships, REMICs and trusts must use Form 8736 to request an extension of time to file Form 1065, 1066, or 1041

Type or print File by the due date for filing your return See instructions	Name of Exempt Organization MOTHERS AGAINST DRUNK DRIVING	Employer identification number 94-2707273
	Number, street, and room or suite no. If a P O box, see instructions P.O. BOX 541688	
	City, town or post office, state, and ZIP code For a foreign address, see instructions DALLAS, TX 75354-1688	

Check type of return to be filed (file a separate application for each return)

- | | | |
|--|--|------------------------------------|
| <input checked="" type="checkbox"/> Form 990 | <input type="checkbox"/> Form 990-T (corporation) | <input type="checkbox"/> Form 4720 |
| <input type="checkbox"/> Form 990-BL | <input type="checkbox"/> Form 990 T (sec 401(a) or 408(a) trust) | <input type="checkbox"/> Form 5227 |
| <input type="checkbox"/> Form 990 EZ | <input type="checkbox"/> Form 990-T (trust other than above) | <input type="checkbox"/> Form 6069 |
| <input type="checkbox"/> Form 990 PF | <input type="checkbox"/> Form 1041 A | <input type="checkbox"/> Form 8870 |

- If the organization does not have an office or place of business in the United States, check this box
- If this is for a **Group Return** enter the organization's four digit Group Exemption Number (GEN) _____ If this is for the **whole** group, check this box If it is for part of the group check this box and attach a list with the names and EINs of all members the extension will cover

1 I request an automatic 3-month (6 month, for **990-T corporation**) extension of time until **FEBRUARY 15, 2002** to file the exempt organization return for the organization named above The extension is for the organization's return for
 ▶ calendar year _____ or
 ▶ tax year beginning **JUL 1, 2000** and ending **JUN 30, 2001**

2 If this tax year is for less than 12 months, check reason Initial return Final return Change in accounting period

3a If this application is for Form 990 BL 990 PF, 990 T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits See instructions \$ _____

b If this application is for Form 990 PF or 990 T, enter any refundable credits and estimated tax payments made Include any prior year overpayment allowed as a credit \$ _____

c **Balance Due** Subtract line 3b from line 3a Include your payment with this form, or, if required, deposit with FTD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System) See instructions \$ **N/A**

Signature and Verification

Under penalties of perjury I declare that I have examined this form, including accompanying schedules and statements and to the best of my knowledge and belief it is true, correct and complete, and that I am authorized to prepare this form

Signature ▶ *Emily B. Adams* Title ▶ *CPA* Date ▶ *10/2/01*
 LHA For Paperwork Reduction Act Notice, see instruction Form **8868** (12-2000)